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Keynote Description

Everyday Innovators: How great Leaders turn Inspiration into Innovation and Ideas into Results

If you are a business leader, chances are that you already buy into the importance of innovation as a differentiator in the today's fiercely competitive and infuriatingly commoditized marketplace.

But here's the challenge.

Although encouraging your team to 'share more ideas' sounds easy enough, it turns out that understanding how to create and sustain a culture that will actually **spark more ideas from more people more often** so that you can get **more of the results** that you want is more easily said than done.

All great innovative organizations have visionary leaders (that would be you) who are committed to driving innovation from the top down.

The 'Everyday Innovators' keynote is designed to guide those leaders through the essential criteria for creating a culture that not only sparks innovation but that ensures sustainability in the long term.

Is the 'Everyday Innovators' Keynote right for your organization?

If you are part of a leadership team that has been tasked to drive innovation as a competitive advantage in your organization, then the timing for this high-value, content rich program is perfect.

If you think that your team could benefit from a program that will ...

- **debrief** some of the most **successfully innovative cultures** in the world;
- show you how to **spark** the 6 key characteristics of **Everyday Innovators**; and
- provide your team with a **proven innovation framework** that will turn more inspiration into innovation and more ideas into more results more often,

then this keynote will equip your leadership team with the tools and techniques required to gain and sustain your own unique Innovation Advantage in the marketplace.

The 'Everyday Innovators' Keynote delivers the greatest value to...

Leaders and business owners who are in a position to influence the culture of their organization.



Toni has an

extremely sharp mind

and draws on extensive research, networking and events her knowledge and well thought-out approach to innovation.

Vice-President and Director of Operations,
Abbott Pharmaceuticals



21 days Plus: Supersize the return on your keynote investment

Supersize your investment in Toni's 'Everyday Innovators' keynote by adding 21 days of post-keynote, video learning delivered directly to your team's inboxes. Videos that have been strategically crafted to...

- **REMIND** participants of the **key learning** from the Toni's keynote.
- inspire them to **REPEAT** the actions required to **anchor** that learning and... as a result...
- **RESET** the mindsets and behaviors that will turn inspiration into innovation and ideas into results so that you can maximize the return on your keynote investment.

"Clearly you've **elevated the craft** of 'professional catalyst' to an art form. Your professionalism and enthusiasm were engaging but more importantly, **you backed them up** with valuable and meaningful content."

President, PIIDEA



Five-time award-winning business owner Toni Newman is a Professional Innovation Catalyst and Hall of Fame speaker who helps organizations worldwide use Customer Experience Innovation to drive significant business growth.

MORE CUSTOMERS. MORE REVENUE. MORE GROWTH.

TONI NEWMAN

is Your Innovation Advantage

