

About Toni Newman

Catalyst for Strategic Innovation

Five-time award winning business owner Toni Newman, is a highly sought after Innovation Catalyst and speaker with an uncanny ability to help her clients turn information into innovation and ideas into results. With years of business experience in fields as diverse as law, advertising, tourism, entertainment and event management, Toni brings a uniquely powerful mix of strategy, creativity and real world insight to the table.



In today's incredible challenging marketplace, where competitive advantage is determined by our ability to effectively differentiate ourselves from the competition, highly respected leaders from sectors as diverse as Finance, Retail, Telecommunications, Health Care, Insurance and many others count on Toni to provoke the kind of strategically innovative thinking that is essential to propel their organizations forward.

As a speaker fluent in both French and English, Toni travels all over North America working with leaders who are committed to change and ready for results. Her approach is quite simply a breath of fresh air. Entertaining and yet highly knowledgeable, authentic and truly engaging, Toni gets her message across to audiences with both style and substance.



"Toni's success as a speaker lies in her amazing ability to share her perspective and ideas with others through her warmth, openness, passion, energy, her brilliant and quick wit, and the connection that she creates with people. We laugh, we cry, and when she's done, we get it and we act on it."

–Dianne Arbuckle, Director of Operations, Abbott

Points of interest...

- Co-founder of Geffman Productions, an event management agency and winners of 5 national industry awards for excellence, innovation and achievement.
- Past Board member of the Marketing Association of Montreal
- Past Board member of Meeting Planners International – Montreal chapter
- Past President of the Canadian Association of Professional Speakers – Montreal chapter
- Contributing author of three books: Expert Women Who Speak, Speak Out – Volume 4; Culpable de Reussir; and Awakening the Workplace, Volume 3.

And perhaps most importantly,

- Mom, mentor, chocolate lover and friend...

To find out how Toni Newman can help make your next event a success, call:

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